WHAT IS CLAIMED IS:

1. A tote bag assembly comprising:

a primary tote bag having at least one handle affixed thereto; a secondary tote bag having at least one handle affixed thereto;

the secondary tote bag being in a rolled up condition, and the primary tote bag being in a rolled up condition so as to encompass the rolled up secondary tote bag; and

the primary tote bag having a single strap affixed thereto so as to be mediate of the handle, and the single strap being attachable to itself, the single strap being in either:

a secure condition wherein the single strap encircles the rolled up primary tote bag and the rolled up secondary toe bag and the single strap being attached to itself so as to maintain the primary tote bag and secondary tote bag in the rolled up condition; or

an unsecure condition wherein the strap is not attached to itself.

- 2. The tote bag assembly of claim 1 wherein there are a plurality of secondary bags.
- 3. The tote bag assembly of claim 1 wherein the handles of the primary tote bag project from the assembly of the rolled up primary tote bag and the secondary tote bag in a rolled up condition.
- 4. The tote bag assembly of claim 1 wherein the primary tote bag presents an exterior surface that has at least one pocket, and the pocket being accessible when the primary tote bag and the secondary tote bag are in a rolled up condition.

15

10

25

20

15

- 5. The tote bag assembly of claim 4 wherein the primary tote bag may be in an unrolled condition, and the pocket being accessible when the primary tote bag is in an unrolled up condition.
- 6. The tote bag of claim 4 wherein the pocket includes a closable flap.
 - 7. The tote bag assembly of claim 1 wherein the primary tote bag is made from a pliable material.
 - 8. The tote bag assembly of claim 1 wherein the secondary tote bag is made from a pliable material.
- 9. A tote bag assembly of a primary tote bag and at least one secondary tote bag, the assembly comprising:

a primary tote bag defining a top opening, the primary tote bag being capable of being in an expanded condition wherein the primary tote bag defines an interior volume that is accessible through the top opening, said primary tote bag being capable of being in a collapsed condition wherein the primary tote bag does not define an interior volume;

the primary tote bag further including a single strap that is attachable to itself;

a secondary tote bag defining a top opening, the secondary tote bag

being capable of being in an expanded condition wherein the secondary tote bag

defines an interior volume that is accessible through the top opening, said

secondary tote bag being capable of being in a collapsed condition wherein the

secondary tote bag does not define an interior volume;

the tote bag assembly being capable of being placed in a portable

condition wherein the primary tote bag is collapsed and encircles the collapsed
secondary tote bag in a collapsed condition wherein the strap encircles the
assembly of the primary tote bag and the secondary tote bag and is secured to itself

15

25

so as to maintain the primary tote bag about the secondary tote bag.

- 10: The tote bag assembly of claim 9 wherein the primary tote bag includes handles.
- 11. The tote bag assembly of claim 10 wherein the secondary tote5 bag includes handles.
 - 12. The tote bag assembly of claim 9 wherein the secondary tote bag is collapsed so as to be in rolled up configuration.
- 13. The tote bag assembly of claim 12 wherein the primary totebag is collapsed so as to be rolled up and encircling the rolled up secondary totebag.
 - 14. The tote bag assembly of claim 9 wherein the primary tote bag presents an exterior surface that has at least one pocket, and the pocket being accessible when the primary tote bag and the secondary tote bag are in a collapsed condition.
 - 15. The tote bag assembly of claim 9 wherein the primary tote bag is made from a pliable material.
 - 16. The tote bag assembly of claim 9 wherein the secondary tote bag is made from a pliable material.
 - 17. A tote bag assembly comprising:
- a primary tote bag having at least one handle affixed thereto;
 - a secondary tote bag having at least one handle affixed thereto;

the secondary tote bag being in a rolled up condition, and the primary tote bag being in a rolled up condition so as to encompass the rolled up secondary tote bag; and

the primary tote bag having a single strap affixed thereto so as to be

mediate of the handle, and the single strap being attachable to itself, the single strap being in either:

5

a secure condition wherein the single strap encircles the rolled up primary tote bag and the rolled up secondary toe bag and the single strap being attached to itself so as to maintain the primary tote bag and secondary tote bag in the rolled up condition; or

an unsecure condition wherein the strap is not attached to itself;.

10

15

the primary tote bag presents an exterior surface that has at least one pocket, and the pocket being accessible when the primary tote bag and the secondary tote bag are in a rolled up condition.

- 18. The tote bag assembly of claim 17 wherein the pocket has a closable flap.
- 19. The tote bag assembly of claim 17 wherein the primary tote bag is made from a pliable material.
- 20. The tote bag assembly of claim 17 wherein the secondary tote bag is made from a pliable material.
 - 21. A tote bag assembly comprising:

20

a primary tote bag having at least one handle affixed thereto;

a secondary tote bag having at least one handle affixed thereto;

the secondary tote bag being in a rolled up condition, and the primary tote bag being capable of being in an unrolled condition or a rolled up condition wherein in the rolled up condition the primary tote bag encompasses the rolled up secondary tote bag; and

25

the primary tote bag having a single strap affixed thereto so as to be mediate of the handle, and the single strap being attachable to itself, the single strap being in either:

a secure condition wherein the single strap encircles the rolled up primary tote bag and the rolled up secondary toe bag and the single strap being attached to itself so as to maintain the primary tote bag and secondary tote bag in the rolled up condition; or

an unsecure condition wherein the strap is not attached to the strap is not attached to itself;.

the primary tote bag presents an exterior surface that has at least one pocket, and the pocket being accessible when the primary tote bag and the secondary tote bag are in a rolled up condition.

- 22. The tote bag assembly of claim 21 wherein the pocket is accessible when the primary tote bag is in the unrolled condition.
 - 23. The tote bag assembly of claim 21 wherein the pocket is made from one kind of material that is different from the material of the balance of the primary tote bag.

5

10

15